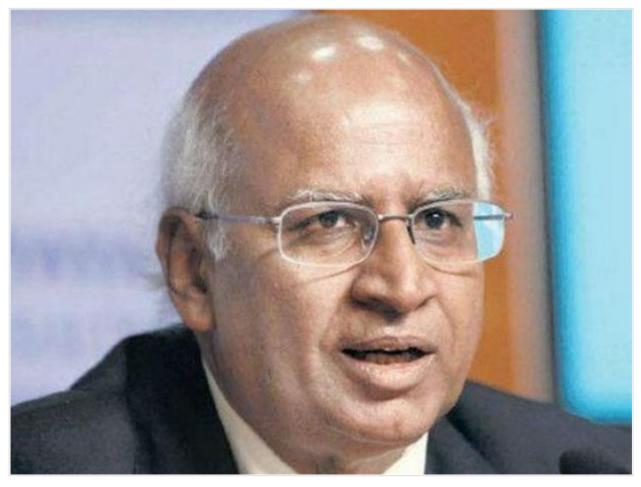
## **Business Standard**

## Resource efficiency a commercial imperative: S Ramadorai

'We have to make the best possible use of resources available to us on Earth'

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The Indian

S Ramadorai. Photo: PTI

Association for the Club of Rome organised a two-day conference, "Towards Resource Resilient India", in Mumbai with focus on resource efficiency, resource inclusivity, resource security and resource use impact, and to find solutions relating to natural resources. It included the possibility of disruptive technology to find solutions and suggestive policy actions.

"Everything we can measure tells us that, without creative action, natural systems supporting economies and livelihoods across the planet risked collapse," said S Ramadorai, chairman, Indian National Association Club of Rome, India. "The need of the hour is to use our natural resources in a way that allows them to be replenished at the rate we consume them. We have to make the best possible use of resources available to us on Earth — learning to use them in an efficient and sustainable manner. So resource efficiency is a commercial imperative," he said.